THE NEXT EURO STEP

PROPOSAL FOR FAMILIES AND PLAYERS

The next Euro step.

Your game's next step happens in Europe. Madrid, July 1–14, 2027 · Prep (15–18) and College (18–23).

14	2	$7,900
days in Madrid	squads	from, excl. flight

The Next Euro Step · November 2026 · Figures in USD



1 · THE SITUATION

Elite basketball is now developed under FIBA rules

8	125	9-0	6.75 m
straight NBA MVPs born outside the US (2019–2026)	international players from 43 countries in the NBA (2026-27)	Germany, unbeaten EuroBasket 2025 champion	FIBA three-point line, the same as the NCAA's

The game changed

Jokić, Giannis, Dončić and Wembanyama were developed in European clubs under FIBA rules. Today they dominate the NBA.

Lots of games, little practice

In Mexico and the US the calendar fills up with games and tournaments. In a Spanish academy you train all week and play one game.

Different rules, a different player

A 24-second clock, no defensive three seconds and no player timeouts: players learn to read and decide on their own.

Standing out is harder

Colleges and clubs look for players who understand the game, not just athletes. A serious video and report make a difference.

2 · THE IDEA

Two weeks training like a Spanish academy

The Next Euro Step takes players aged 15 to 23 from Mexico and the US to Madrid from July 1 to 14, 2027: they train with academy coaches under Dr. Rafael Navarro, compete under FIBA rules and come home measured, with a plan for their next season.

3 · HOW IT WORKS

Two squads, two weeks and a measurement at the start and the end

Prep squad · ages 15 to 18

- High school in the US and preparatoria in Mexico
- A higher level and international exposure before college
- 24-hour supervision and a separate wing for minors

College squad · ages 18 to 23

- Liga ABE, JUCO, NAIA and other universities
- Games against Madrid clubs and college teams
- A clear plan for the next season

The Euro step: two steps to the rim

Step 1 · Here
Pre-registration, video and a video call with the family

→

Step 2 · Madrid
14 days of training, games, assessment and culture

→

The rim · Back home
Report, video (Pro) and a plan for the season

Week 1 · Get to know the player

CanteraScan™ baseline assessment, position training, first games and individual feedback.

Week 2 · Measure the progress

Individual adjustments, a second competitive challenge, final assessment and a guidance interview.

Also: the Bernabéu tour, a day in Toledo, a day at an amusement park, a welcome dinner and a gala.

Time	A typical day in Madrid
7:30	Breakfast at the residence
9:00	Training: technique, shooting and tactics
13:00	Lunch
15:00	Training or a FIBA game
17:30	Physio and recovery
19:00	Guided debrief and workshop
21:00	Dinner
22:30	Prep: back to the minors' wing

3 · HOW IT WORKS: PRICE AND PAYMENTS

From US$7,900, everything in Madrid included

Package	Price	What it includes
Essential	US$7,900	13 nights with full board, training, FIBA games, start and end assessment, Bernabéu, Toledo, park, dinners, official kit, medical and sports insurance, eSIM, certificate and digital badge
Essential Pro	US$8,500	Everything in Essential + a recruiting highlight video, professional photos, a written coach report and a 30-minute review

Payment	Amount	Date
Deposit to reserve the spot	US$1,500	On acceptance (Jan–Feb 2027)
Second payment	US$3,000	March 15, 2027
Final payment (+ US$600 with Pro)	US$3,400	May 1, 2027
Or monthly plan, interest-free	US$1,500 + 4 × 1,600	Feb 1–May 1 (Pro: 4 × US$1,750)

Founders presale, until December 31, 2026: the first 8 pre-registered players who are accepted and pay the deposit within 10 days get Essential Pro for the price of Essential. Bring a teammate: a US$200 credit on your final payment for every friend who travels fully paid.

What the family covers besides the program

Round-trip flight

About US$1,000 to US$1,400 in July; we offer an optional group flight.

Documents

Passport valid until January 2028; minors: SAM form or notarized letter. EU ETIAS (€20, free under 18).

Personal spending

We suggest about US$250; meals, transport and tickets are already included.

Guarantee: if the player is not accepted or the program does not run, 100 % of payments is refunded. The trip is confirmed on March 15, 2027 with 12 or more players. Families in Mexico can pay in pesos.

4 · KEY BENEFITS

What your child takes home, and the peace of mind you keep

For the player

- Fluency in the FIBA game: World Cups, Olympics and the NCAA line
- Pick-and-roll reading and decision-making
- Start and end assessment: knows how far he came and what's next
- With Pro: highlight video and report for coaches and colleges
- International experience in another language of the game

For the family

- One adult per 4 to 6 players: vetted coaches from Mexico and the US and the co-founders
- Protection officer and a separate wing for minors
- Daily WhatsApp summary and bilingual support
- Licensed Spanish agency and medical and sports insurance
- 100 % refund if the trip is not confirmed

The proof: who crossed the gap

Player	Where he developed	What he achieved
Luka Dončić	Real Madrid academy from age 13	EuroLeague MVP at 19; NBA star
Nikola Jokić	Mega Basket, Belgrade, from 17	Picked 41st; three-time NBA MVP
Manu Ginóbili	Argentina Italy	2001 EuroLeague, four NBA rings and Olympic gold
Tiago Splitter	Baskonia, Spain, from 15	First Brazilian NBA champion
Gustavo Ayón	Mexico Fuenlabrada Real Madrid	NBA and two EuroLeagues
Kobe Bryant	Grew up in Italy from 6 to 13	Said that is where he learned the game

Full stories and sources at **thenexteurostep.com/the-gap.html**. We don't promise scholarships or contracts: we train fundamentals in another context.

WHO DELIVERS IT

Basketball from Mexico and Spain, from the court to the classroom

Hernán Encinas · Co-founder · Partnerships and Development

20+ years in sports management and international cooperation (FIBA, LNBP, NBA G League, ACB). Social program coordinator at UC Irvine. Leads partnerships in Mexico (Liga ABE) and the US (clubs and academies).

Dr. Rafael Navarro · Co-founder · Technical Director in Madrid

PhD in sport sciences, 30+ years developing talent. Directs the Real Madrid School's basketball master's and a postgraduate diploma at Universidad Europea. In 2026, Madrid, Spanish and Minicopa champion with Real Madrid's Infantil team.

Oscar C. Enriquez · Investor

Multiple-time champion in Mexican basketball, with a multi-sport career (Borregos, Tec de Monterrey). 20+ years as an executive across multiple industries.

Method: train like a Spanish academy, learn like a student

Academy methodology (Academy Certification Program)

- "Competition is the means; development is the goal."
- Goals by age group: cadet and junior (15–18) for Prep; senior and university for College
- Technical and tactical fundamentals, tactical intelligence in real play and player-specific specialization
- Everyone learns to do everything, on top of position work
- A common session template and a technical, tactical and physical assessment at start and end

WISE Learning Through Sport Framework™

- Movement + Reflection + Application + Evidence = Impact
- Move with purpose: every drill has a learning goal
- Inspire connection: team challenges and Prep–College life together
- Stimulate and reflect: leadership, culture and a guided daily debrief with a learning journal
- Measure impact: baseline and final assessment on four levels (experience, learning, transfer, transformation)

5 · NEXT STEP

Pre-register for free today: it takes 2 minutes and commits you to nothing

From sign-up to Madrid

Today	Monthly	Jan–Feb	On acceptance	March 15	July 1–14
Free pre-registration	Info session with Dr. Navarro	Game video and video call	US$1,500 deposit	Trip confirmed	Madrid

What's your next Euro step?

Pre-register at **thenexteurostep.com/en.html**. You get the application first, an invitation to the info sessions and, if you are among the first 8 accepted before December 31, Essential Pro for the price of Essential.

The Next Euro Step · contact@thenexteurostep.com